



### **David Beckemeyer, Founder and CEO**

As Chief Executive Officer, David sets corporate strategy and oversees all aspects of the business for TelEvolution. He has been instrumental in spearheading and executing TelEvolution's major milestones including: founding the company; developing the patent-pending PhoneGnome technology and business model, securing angel financing, establishing a world class advisory board, and recruiting a seasoned executive team. David secured TelEvolution's strategic relationship with Linksys/Cisco and retail distribution of PhoneGnome. Most recently, David led the successful deployment of PhoneGnome around the globe; including the Americas, Europe, Asia, and the Middle East.

Prior to founding TelEvolution, David was co-founder of EarthLink, where he served as Vice President Engineering and Chief Technology Officer. As CTO, David directed EarthLink's technical growth from a single server and a few modems to a multi-billion dollar company with state-of-the-art data centers in Pasadena, CA and Atlanta, GA. David was instrumental in EarthLink's initial public offering in 1997. He currently serves as EarthLink's Distinguished Research Engineer where he serves as strategic advisor to executive management.

### **Dave Santos, Director of Business Development**

As Director of Business Development at TelEvolution, Dave comes to the company with over fifteen years of experience in the telecommunications industry. At TelEvolution, Dave is responsible for all aspects of business development, channel development, and overall strategic partner relations.

Prior to coming to TelEvolution, Dave held key sales and market development positions at D-Link Systems, SynerG Int'l. Dave brings extensive experience in developing service provider, SME, and consumer telecommunication solutions to TelEvolution.

### **Michael Smith, Director of Operations**

Mike is Director of Operations at TelEvolution. His responsibilities include pre and post sales customer support, first level technical product support and third party technical integration services. He is in charge of new product research and development.

A retired Naval Reserve officer, Mike is a PMP-certified project manager who comes to TelEvolution with more than 20 years professional experience in both business and systems operations management. Before TelEvolution, he was employed for several years by a Fortune 200 manufacturing firm - most recently as senior program manager within that company's ERP/Business Systems delivery organization and, before that, as the Americas support manager for shared services systems.

**Jay Jonkait, Business Planning Advisor**

Founder and VP Business Development of Telocity and MFS Datanet; VP Extranet Services UUNET; Principal, H&Q technology Partners; Chief Architect, Tymshare  
Jay has been instrumental in developing the business strategy and business plan for TelEvolution.

**Joi Ito, Advisor**

Joichi Ito is Vice President of international and mobility for Technorati which indexes and monitors blogs and the Chairman of Six Apart Japan, the weblog software company. He is on the board of Creative Commons and is serving a three year term as board member of Internet Corporation for Assigned Names and Numbers (ICANN). He has created numerous Internet companies including PSINet Japan, Digital Garage and Infoseek Japan. In 1997 Time Magazine ranked him as a member of the CyberElite. In 2000 he was ranked among the "50 Stars of Asia" by Business Week and commended by the Japanese Ministry of Posts and Telecommunications for supporting the advancement of IT. In 2001 the World Economic Forum chose him as one of the 100 "Global Leaders of Tomorrow" for 2002. He has served and continues to serve on numerous Japanese central as well as local government committees and boards, advising the government on IT, privacy and computer security related issues. Joi maintains a weblog, <http://joi.ito.com/>, where he regularly shares his thoughts with the online community.

**Reid Hoffman, Advisor**

Reid Hoffman is CEO of LinkedIn; the company that helps people strengthen and extend their existing network of trusted contacts. Prior to co-founding LinkedIn, Reid was Executive Vice President of PayPal, the de-facto standard for secure, private transactions between individuals over the Internet. At PayPal, Reid was in charge of business development, government relations, payments infrastructure and banking relations. During his tenure at PayPal, Hoffman was instrumental to the acquisition by eBay and was responsible for partnerships with Intuit, Visa, MasterCard and Wells Fargo. Reid also has held management roles in large technology companies, including Fujitsu Software Corporation and Apple.

**Robert L. Packer, Advisor**

Robert Packer is a co-founder of Packeteer and served as Chief Technical Officer and Director of Packeteer from its inception until 2001. From 1987 to January 1996, he was an independent consultant, developing telecommunications and networking technologies, including protocols for the Ricochet microcellular wireless network for Metricom, Inc. (wireless internet networking), OSI protocols for IBM Corporation, and a high-performance packet switch for British Telecom North America (telecommunications). Mr. Packer has received over 20 patents in a variety of technology applications.